

THE CAPE COUNTY HERALD.

THE PEOPLE'S PAPER

ALL THE NEWS THAT'S FIT TO PRINT

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Vol. XV

Cape Girardeau, Missouri, Friday, February 28, 1913

No. 9

LOCAL AND GENERAL

Job work at The Herald.

A. B. Sinks visited points south this week.

T. L. Tuggins of Ilmo was in the Cape Tuesday.

Tom Williams had business at Noxall Wednesday.

W. S. Walther of Carbondale, Ill., visited in this city Tuesday.

Joseph Brown of Malden transacted business here Wednesday.

Miss Jeanette Danks of Crystal City is visiting friends in this city.

Ex-Circuit Judge H. C. Rilev of New Madrid attended court here this week.

R. C. Scholz and F. B. Tenk-hoff of Oran, spent a few days in this city this week.

Bert Green of this city left Tuesday for California, where he will make his future home.

A. S. Handmacher, the tailor, will dye for you. Give him a trial. No. 30 Main street. Phone 875. Adv. 39-4t.

J. B. Richards after spending several days with friends and transacting business in this city, returned to his home in St. Louis Tuesday.

After visiting friends and relatives in this city for a few days, Mr. and Mrs. D. L. Bales left Wednesday for their home in Eminence.

Let down one window in your bed room an inch or two at the top even when the weather stands below zero. Don't be poisoned by impure air.

WANTED—Experienced farm hand, single; work for one year. Reference required. Good wages. Phone or write, E. A. Schubert, Mine LaMotte, Mo.

A California suffragist says women will vote as their husbands do. It might be added that the hen-pecked husbands will vote as their wives do.

Handmacher's tailoring establishment has the only Dry Cleaning machine in town. Phone No. 875 and he will call for and deliver your suit. Adv. 39-4t.

SALESMEN WANTED—to look after our interest in Cape Girardeau and adjacent counties. Salary or Commission. Address The Harvey Oil Co., Cleveland, Ohio.

Carl Bledsoe returned to Cape Girardeau Monday morning after a most pleasant visit with relatives and many friends in this city. Carl is a handsome and most promising young man who is taking a course in the State Normal.—Malden Merit.

10 Do you want to change climate? Buy a fruit ranch in the famous Bitter Root Valley, Montana. We own a large tract of developed and undeveloped land in this fertile valley on the Pacific side of the mountains where the climate is perfect. Grand scenery, fine water, mild winters and cool summers, fine hunting and fishing. Write for prices, etc. The O. W. Kerr Company, 209 Andrus Building, Minneapolis, Minn.

The people of St. Louis want home rule and ought to have it but they do not want a brand that only Democratic politicians can approve.

Teachers' Examination.

The regular teachers' examination will be held on the 7th and 8th of March.

This examination will be held in the High school building Jackson and Normal school Cape Girardeau. Applicants may go to place most convenient to them.

Examination begins at 8:00 a. m. Respectfully,
Jas. T. McDonald.

Marriage License.

Samuel R. Kynion, Allenville Sarah K. Wiseman, Burfordville

Ernest L. Miller, Millersville Della R. Morton, Fruitland

Wm. H. Harmon, Neelys Landing Ada Noland, Neelys Landing

Arnel Wilder, Oliver Branch, Ill. Hazel Hall, Oliver Branch, Ill.

Resolutions.

Whereas, Mr. Henry A. Astholz has been the secretary of this Cape Girardeau Building and Loan association since its organization in 1882, and

Whereas, he has now resigned said office, and

Whereas, during all those thirty (30) years he has ever been zealous, careful, faithful and devoted to the interest of this association and to the purposes of its creation, to-wit: the upbuilding of this city and the securing of homes by the citizens of this city,

Now, therefore, resolved by the board of directors of the Cape Girardeau Building and Loan association that we hereby express to Mr. Astholz our appreciation of his long, faithful and devoted services and our sincere regret that he has deemed it best for him to retire from the duties of said office and our sincere wish that he may live to enjoy many more years of health and happiness during his well-earned rest from official duties.

Second: That a copy of these resolutions be sent to Mr. Astholz by our president and also copies be furnished to the newspapers of this city for publication; and that a whole page of our records be set aside for entering them in our minutes.

William H. Coerver.

Acre Yield Corn Tests In Cape Girardeau County.

A Scholarship will be given for the largest acre yield in Cape Girardeau County, and Fifty Dollars in Gold, in addition, if this acre is the best acre in the Third Normal School District.

The Southeast Missouri Corn Show has made an arrangement with the State Normal School, Cape Girardeau, Missouri, whereby it can give a scholarship valued at \$19.50 to the person growing the most corn per acre in each county in the Third Normal School District.

This contest, primarily intended for young men, is open to any one. Should the winner not wish to use his scholarship, it will be issued to the next highest contestant. Contestants must enroll with the Secretary before June 1, 1913.

For information and enrollment blanks address,

Seth Babcock

Sec'y, Southeast Missouri Corn Show,

Cape Girardeau, Mo.

Washington News Letter.

President Taft has held a series of special Cabinet meetings over the Mexican situation; and it is announced that the administration believes in having troops ready for an emergency in case Congress decides that hostile invasion of Mexico is necessary. But the President is determined that no such step shall be taken unless absolutely necessary.

Appropriate services in memory of those who lost their lives fifteen years ago by the destruction of the Maine were held last week in Arlington Cemetery, over the graves of those buried there.

It now seems that the getting-together process of the Republican Party will not be from the top, but from the bottom. Not the leaders, but the rank and file will be the agents to work the cementing of the party organization.

A dinner in honor of Uncle Joe Cannon, retiring Speaker of the House, was one of the greatest politico-social functions of the season. From far and near politicians, who have served or fought him, gathered to do him honor, and fairly buried him under an avalanche of praise, congratulations and farewell blessings. President Taft was present and made an address. The Chief Justice of the United States also made a short speech and, by doing so, broke an age-old custom observed by former Chief Justices of not speaking at political gatherings.

The address of President Taft in the Senate last Saturday in memory of the late Vice-President, James S. Sherman, marks the first time a President has spoken in that chamber since the days of Washington.

A record of "trust busting" has been established by Attorney General Wickersham who, following his notable victories in the bathtub and cotton corner cases, has just filed four more anti-trust suits. He has filed, during his four years service 81 suits against trust; nine more than all his predecessors together.

President-elect Wilson's new book on the "New Freedom" has just made its appearance on the news stands. In it he scathingly arraigns big business, severely criticizes the principles of the Roosevelt party, and reiterates his intention of pruning the tariff; but scouts the idea that he is for free trade. The Women's Democratic Study Club, composed of forty or fifty fair politicians and wives of prominent statesmen, will study Mr. Wilson's great book "The State" during the next month.

At the close of one of the most automobile shows ever held in Washington, the agent of a leading manufacturer declared that, if the industry is to succeed, manufacturers must seek to "sell satisfaction" instead of trying to make big profits by constantly changing the style of machines.

According to Dr. Kebier, United States drug expert, more than 150,000 ounces of cocaine are annually consumed in this country, over ten times the amount actually needed for medicinal purposes. The drug habit, he says, is no respecter of persons, and is to-day one of the greatest perils this country faces.

PARCELS POST AND OUR MERCHANT.

One of our neighboring editors, in whom we have the utmost confidence has made a very thorough investigation of the effect of the new parcel post on our home merchants. In answer to our question, "Will the new law hurt the home merchant," he says:

"While the plan was under consideration in Congress it had to meet the solid opposition of retailers' organizations. Their enmity was based on the theory that the parcels post would prove an immense advantage to the big mail order houses. Now that the new delivery system is about to become a fact, the wise country merchant is preparing to make the best of it. In investigating his opportunity under the new law the country merchant finds that the best gives promise of being not half bad.

"Whatever the big mail order house may have hoped for in the way of advantage under the flat rate, the zone system finally adopted gives a distinct advantage to the local retailer. Instead of hurting him it really ought to be of service to him. The bargain rate of the whole system is the rate between the rural delivery center and all points on the outlying routes. The rural routes get the local rate. This is to say, a package will be taken to any point on a rural route for the same rate paid for the delivery of packages within the town limits. This local rate is five cents for the first pound, and one cent a pound for the other ten. An eleven pound package at the local rate would be delivered for 15 cents. When you locate the delivery of the package at the far end of a country route it offers the best package delivery bargain offered in this country. While the country town merchant is getting this local bargain rate the big mail order house is paying a high rate that increases in proportion to the distance of the house from its patron. The country merchant not only has an advantage in the rate, but his natural advantages in time is materially augmented. The rural telephone is now the concomitant of the rural route. Where both are available all that is required is a little forethought in early ordering, and goods may be delivered from town on the same day the order is 'phoned in.

"Apparently all that is needed on the part of the country merchant is a little enterprise in utilizing the facilities afforded him. In this direction advertising in the local papers would seem to be his long suit. Up-to-snuff merchants in a small town can get up just as attractive an advertisement—prices and all—as any of the catalogue houses. Many in them have been doing it regularly in this territory, and even without delivery advantages, and have found little difficulty in holding business in competition with the far away mail order house. Advertising, of course will not count for much unless the merchant keeps in stock the kind of goods his patrons call for. With goods suited to the needs of his community, the newspaper advertisement to attract attention to his wares and prices, the rural mail delivery to take his advertisement to his customers, the telephone to transmit the order and the parcels post to deliver it, who can say the country merchant hasn't a combination that must be hard to beat? With that combination on his side the country merchant that lets the bulk of the orders from his territory go far away, catalogue houses will not be justified in blaming Congress for his inability to transact a profitable business."

Senator La Follette is again making a noise in the Senate like a loyal Republican.

As the State Capitol Commission Board is composed of two Democrats and two Republicans the Democrats in the Senate think it ought to be reduced one half—that the Republican members ought to be dispensed with.

David A. Glenn, President
H. Rozier, Vice-President
L. S. Joseph, Cashier

G. N. Summers, Asst. Cashier
W. O. Bowman, Asst. Cashier
H. Bremerman, Saving Dept.

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